## $\frac{\text{METHOD AND SYSTEM FOR REDIRECTING A REQUEST USING REDIRECTION}}{\text{PATTERNS}}$

## Abstract of the Invention

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Embodiments of the present invention relates to a method, system and computer-readable medium for redirecting a request URL. This redirection includes receiving the request URL from a user. The request URL includes data related to a patterned URL and data related to a destination URL. The patterned URL is determined based on the data related to the patterned URL from the request URL. A destination URL is generated based on one or more of the patterned URL, the data related to the destination URL from the request URL, and redirector configuration information.